



THE DENVER BRASS SELECTED AS A GRANTEE OF BLOOMBERG PHILANTHROPIES' ARTS INNOVATION AND MANAGEMENT PROGRAM

Denver Brass will participate in \$43 million program

DENVER, CO — September 5, 2018 — Denver Brass today announced that it is a grantee recipient of Bloomberg Philanthropies' Arts Innovation and Management (AIM) program. The invitation-only program seeks to strengthen the organizational capacity and programming of small and mid-size cultural organizations within Atlanta, Austin, Baltimore, Denver, New Orleans, Pittsburgh and Washington, D.C. Through the \$43 million multi-year initiative, Bloomberg Philanthropies will provide unrestricted general operating support as well as arts management training in areas that include fundraising, strategic planning, marketing and board development.

"This is an incredible opportunity for Denver Brass, and we're grateful and honored to have been selected by Bloomberg Philanthropies to take part in the AIM program," says Becky Wilkins, Executive Director. "We're looking forward to being able to expand creatively," says Denver Brass Founder & Artistic Director, Kathy Brantigan, "as well as continue our mission of reaching diverse and expanding audience."

AIM targets arts non-profits because of the vital role that they play in building communities, driving local economies and supporting artists. "The arts inspire people, provide jobs, and strengthen communities," said Michael R. Bloomberg, founder of Bloomberg Philanthropies. "This program is aimed at helping some of the country's most exciting cultural organizations reach new audiences and expand their impact."

Bloomberg Philanthropies will develop curricula and conduct seminars for the program in partnership with leading experts, including the DeVos Institute of Arts Management at the University of Maryland, led by Institute Chairman Michael M. Kaiser and President Brett Egan. AIM organizations will engage in activities that strengthen their long-term health and goals, and will receive one-on-one consultations and implementation support for organization leaders and their boards.

All organizations invited to participate in the 2018 expansion of the AIM program are nonprofits that have been in existence for at least two years. Participating organizations will be required to secure 20% of their AIM grant in matching dollars; reach 100% board participation in fundraising; and maintain up-to-date information in DataArts, an online management tool that assists arts organizations across the country in collecting, learning from, and using data effectively. The grants will be unrestricted to allow recipients to utilize the funds to address their greatest needs.

Since 2011, AIM has helped more than 500 small and mid-sized organizations in all creative disciplines, including theater, visual arts, music, film, literature and dance. Participating organizations reported significant improvements in board development, fundraising and overall income over the two-year program. Watch this video for an overview of the Arts Innovation and Management program:

<https://www.youtube.com/watch?v=4KJy8DgjRDg&feature=youtu.be>

About Denver Brass

The Denver Brass is a one-of-a-kind brass chamber ensemble comprised of 14 of Colorado's finest professional musicians. The trademark sound of The Denver Brass features a dazzling array of more than 13 distinct brass instruments plus percussion, producing a rainbow of sound phenomena - not a band, not an orchestra, an entirely new sound. One of just a few professional large brass ensembles in the world, Denver Brass is unique for its relevant interpretation of music of many cultures and its creative approach to multi-cultural fusions and

fresh new “Colorado” sounds, all presented as a seamlessly themed shows of visual, informational and auditory delight. The Denver Brass and its smaller chamber and jazz ensembles are heard by more than 50,000 people at more than 150 performances annually, and on 30+ recordings on the Klavier, Centaur, Delos and Denver Brass labels. Visit www.denverbrass.org for up-to-date information, or follow on [Facebook](#), [Instagram](#), and [Twitter](#).

About Bloomberg Philanthropies

Bloomberg Philanthropies works in over 480 cities in more than 120 countries around the world to ensure better, longer lives for the greatest number of people. The organization focuses on five key areas for creating lasting change: Arts, Education, Environment, Government Innovation, and Public Health. Bloomberg Philanthropies encompasses all of Michael R. Bloomberg’s charitable activities, including his foundation and his personal giving. In 2017, Bloomberg Philanthropies distributed \$702 million. For more information, please visit www.bloomberg.org or follow us on [Facebook](#), [Instagram](#), [Snapchat](#), and [Twitter](#).

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