



REACH A DISCERNING CUSTOMER BASE AND SUPPORT WORLD RENOWNED INNOVATION

Your advertising dollars will have twice the impact when you choose to place an ad in a Denver Brass concert program. Not only will your business be in front of the eyes of cultured consumers, you will also help support and advance the unique, innovative music programming that has distinguished the Denver Brass world-wide.

Advertising placements are available in concert programs throughout the 2022-2023 Concert Season. A minimum of 4,000 programs will be distributed to attendees across six world-class shows, for a total of eleven individual show dates. Programs will also be available in digital versions on our website for our virtual attendees. The pricing below represents the cost for advertising in individual concert programs as well as advertising for the full concert season, which saves you 20%!

In addition to program advertisements, advertisers will have the opportunity to have their logos included in concert email announcements and on the Denver Brass website. **As an added bonus, advertisers will receive a discount code to purchase 20% off tickets to the concerts you are supporting with your advertisement.** *Learn more about our 2022-2023 Season on the following page.*

2022-2023 CONCERT PROGRAM ADVERTISING RATES

	Nov/Apr (Bethany Lutheran)	Dec/Feb/Mar (Newman Center)	May (Seawell Ballroom)	Full Season (Save 20%)
Program ¼ page (Vertical)	\$75	\$95	\$100	\$428
Program ½ page (Horizontal)	\$150	\$170	\$175	\$788
Program Full Page (Vertical)	\$200	\$220	\$225	\$1028
Intermission Feature (16:9 Horizontal) <small>(your message included in our intermission slideshow)</small>	\$100	\$100	\$100	\$480



AD SPACE SIZES & DIMENSIONS

Full Page.....5" w x 8" h
½ Page Horizontal.....5" w x 3.875" h
¼ Page Vertical.2.375" w x 3.875" h

POSITIONING

Positioning of advertisements is at the discretion of the Denver Brass unless guaranteed premium position is contracted.

AD SPECIFICATIONS & SUBMISSION

- ✓ All ads must be placed at least six weeks before the concert dates on which the ads will run
- ✓ Files must be in PDF or JPG format, 300 dpi, CMYK format (Pantone and spot colors should be converted to CMYK), Fonts embedded. If a PDF requires any editing, a new file will need to be provided by the advertiser.
- ✓ Black and Cyan only.
- ✓ We cannot guarantee the quality of JPGs, PNGs, or PDFs that are provided to us that are not high resolution. If supplying a TIFF or EPS, they must be CMYK and at least 300 dpi, and fonts must be converted to outline or embedded.

DIGITAL OPPORTUNITES & RATES

Five unique Virtual Season Concerts, November – April, reaching a highly captive audience. One Virtual Holiday Concert available for sponsorship.

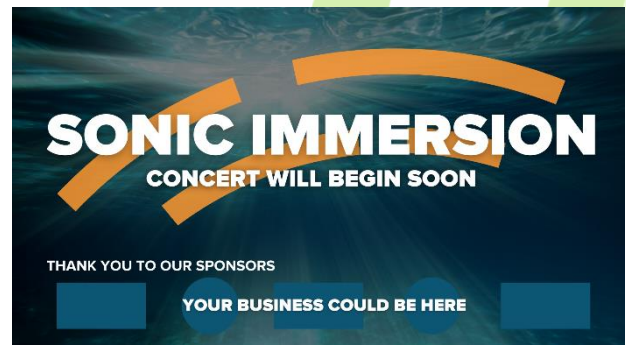
Virtual Concert Sponsor – \$300/concert

Logo link on stream landing page & concert webpage
Your business/logo on the streaming Title, Intermission, & End Cards

EXCLUSIVE Virtual Concert Sponsor – \$ 800/concert

Your company as the sole virtual concert sponsor, with the above-mentioned benefits.

Email becky@denverbrass.org to secure your exclusive sponsorship.



DENVER BRASS 2022-2023 SEASON AT-A-GLANCE

SONIC IMMERSION

Bethany Lutheran Church

November 12 – 7:30pm &

November 13 – 3:00pm

with Joseph Galema – Pipe Organ

RESOUNDING JOY!

Newman Center for the Performing Arts

December 17 & 18 – 2:00pm

with Steven Taylor – Baritone

and Aubrey Jacobs – Soprano

FIESTA!

Newman Center for the Performing Arts

February 11 – 7:30pm

with Fiesta Colorado Dance Company

CELTIC AWAKENING

Newman Center for the Performing Arts

March 10 & 11 – 7:30pm and March 12 – 2:00pm

with Celtic Colorado Pipes & Drums, Todd

Teske – Tenor, Wick School of Irish Dance,

Rocky Mountain Highland Dancers

SPACE ODYSSEY

Bethany Lutheran Church

April 15 – 7:30pm and April 16 – 3:00pm

with Lamont School of Music Brass Ensemble

and Rick Seaton – Pipe Organ

AIN'T MISBEHAVIN'

Seawell Ballroom at DCPA

May 21 – 2:30pm

LEARN MORE ABOUT THE UPCOMING SEASON ON OUR WEBSITE

denverbrass.org

READY TO FIND NEW CUSTOMERS?

Please contact Becky Wilkins, Executive Director, at 303-832-4676 or becky@denverbrass.org to place advertisements, or with any ad specific questions. **Surveys show that our audience members are highly active in Denver's arts and cultural scene, frequently patron local restaurants and music venues, and represent diverse ages and backgrounds,** making it the ideal opportunity for you to reach new customers!



2022-2023 CONCERT PROGRAM ADVERTISING AGREEMENT

Advertiser Information

Company: _____ Website: _____

Contact Person: _____ Phone: _____

Address: _____

Email: _____

Select the month(s) you are interested in, as well as the size advertisement you would like to place.

	Full Season Save 20%	Nov	Dec	Feb	Mar	Apr	May
Program: 1/4 page Vertical	\$428 <input type="checkbox"/>	\$75 <input type="checkbox"/>	\$95 <input type="checkbox"/>	\$95 <input type="checkbox"/>	\$95 <input type="checkbox"/>	\$75 <input type="checkbox"/>	\$100 <input type="checkbox"/>
Program: 1/2 page Horizontal	\$788 <input type="checkbox"/>	\$150 <input type="checkbox"/>	\$170 <input type="checkbox"/>	\$170 <input type="checkbox"/>	\$170 <input type="checkbox"/>	\$150 <input type="checkbox"/>	\$175 <input type="checkbox"/>
Program: Full Page Vertical	\$1028 <input type="checkbox"/>	\$200 <input type="checkbox"/>	\$220 <input type="checkbox"/>	\$220 <input type="checkbox"/>	\$220 <input type="checkbox"/>	\$200 <input type="checkbox"/>	\$225 <input type="checkbox"/>
Intermission Slideshow Message	\$480 <input type="checkbox"/>	\$100 <input type="checkbox"/>	\$100 <input type="checkbox"/>	\$100 <input type="checkbox"/>	\$100 <input type="checkbox"/>	\$100 <input type="checkbox"/>	\$100 <input type="checkbox"/>
Virtual Concert Sponsor	\$1200 <input type="checkbox"/>	\$300 <input type="checkbox"/>	\$300 <input type="checkbox"/>	\$300 <input type="checkbox"/>	\$300 <input type="checkbox"/>	\$300 <input type="checkbox"/>	

Grand Total: _____

Payment Method: (select one)

Check (Invoice? Y or N)

Credit Card

Credit Card Number _____

CC Expiration ____ / ____ CSC ____

CC Billing Address: _____
(if different from above)

Advertiser Signature: _____ Title: _____

Printed Name: _____ Date: _____

Submit completed agreements to Becky Wilkins, Executive Director by email, fax, or standard mail.

Denver Brass, 2253 N Downing St, Denver, CO 80205, becky@denverbrass.org, Fax: 303-832-0839

AD SPACE SIZES & DIMENSIONS

Full Page.....5" w x 8" h
 1/2 Page Horizontal.....5" w x 3.875" h
 1/4 Page Vertical.....2.375" w x 3.875" h

POSITIONING

Positioning of advertisements is at the discretion of the Denver Brass unless guaranteed premium position is contracted.

AD SPECIFICATIONS & SUBMISSION

- ✓ Files must be in PDF or JPG format, 300 dpi, CMYK format (Pantone colors and spot colors should be converted to CMYK), Fonts embedded. If a PDF requires any editing, a new file will need to be provided by the advertiser. Black and Cyan only.
- ✓ We cannot guarantee the quality of JPGs, PNGs, or PDFs that are provided to us that are not high resolution. If supplying a TIFF or EPS, they must be CMYK and at least 300 dpi, and fonts must be converted to outline or embedded.
- ✓ Please email artwork to Cassandra Lopez, Marketing & Communications Director at kassandra@denverbrass.org.
- ✓ All ads must be placed at least six weeks before the concert dates on which the ads will run.